



Innovation skills and Growth mindset

SCAMPER



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SCAMPER

SCAMPER is an acronym for multiple innovation ideation techniques, including:

Substitute – Find a part of your concept, process, etc. that you could replace with something else to see whether it results in improvements

Combine – One idea might not work alone, but you could combine it with several ideas, processes, or products into one more efficient result

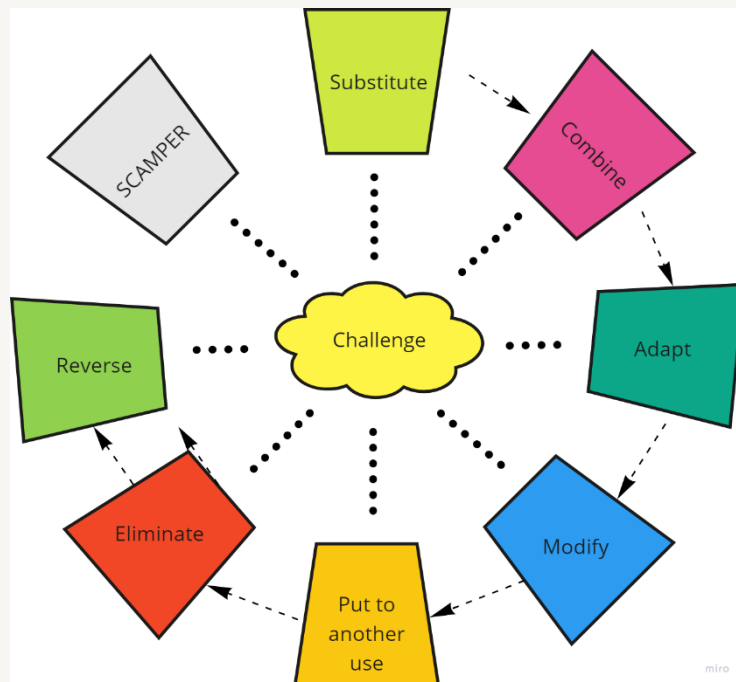
Adapt – An idea that worked to solve one problem, could be used to solve a different problem

Modify – Change an aspect of your situation or problem and see whether it gives you additional insight or adds value to the process

Put to another use – Similar to “adapt”, it’s about putting an existing idea or concept to another use than it was intended to

Eliminate – Remove inefficient processes with the goal of streamlining them

Reverse – Reverse the direction of a process or product – do things the other way around



Try to think outside the box; find innovative solutions to the following challenges!

Instruction:

The following questions / steps are run through:

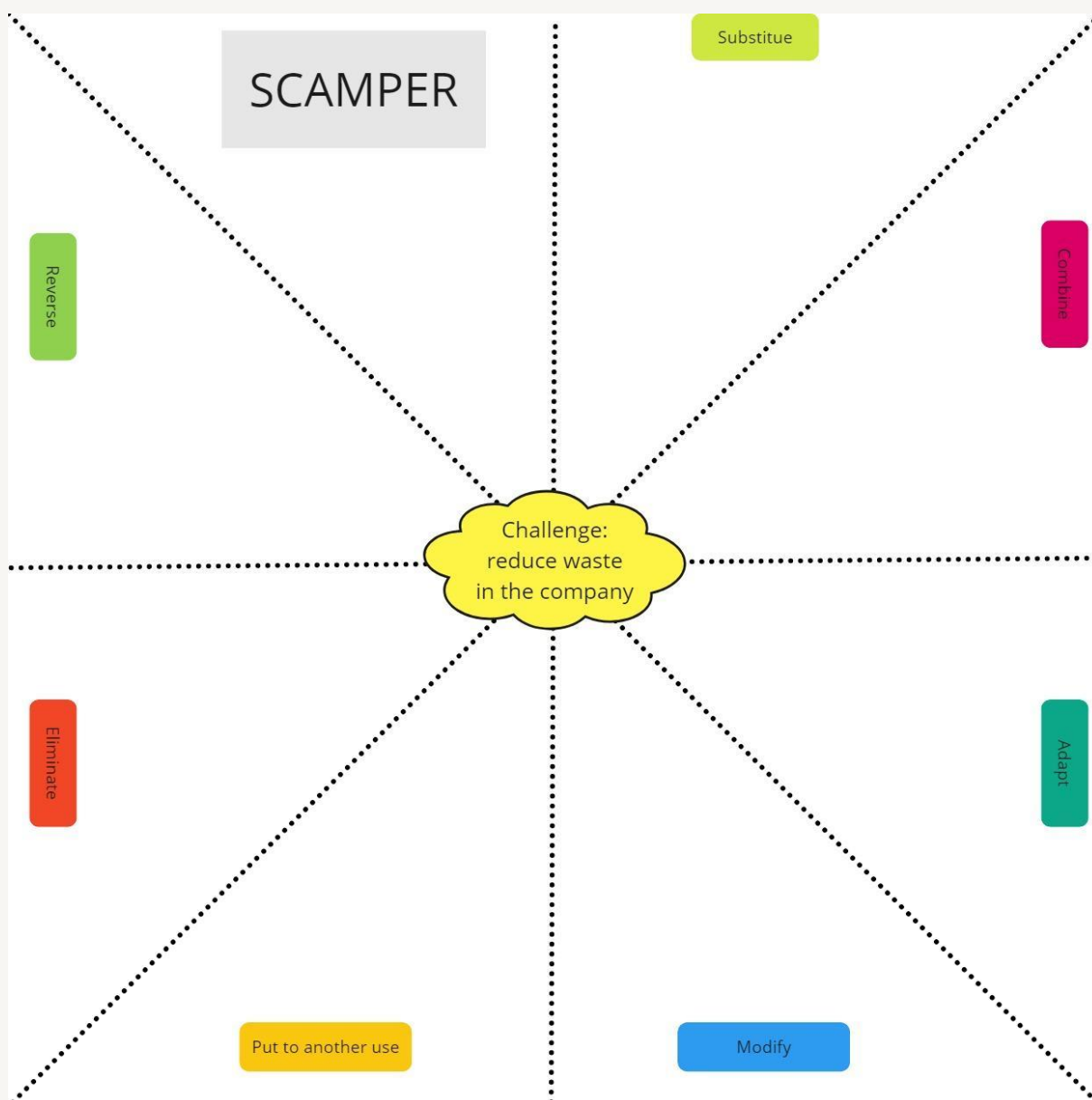
- Substitute - Which components, materials, people can be substituted?
- Combine - Which functions, offers, services overlap or can be combined?
- Adapt - Which additional elements can be added?
- Modify - Can colors, size, materials, menu items be modified?
- Put to another use - How can existing elements still be used?
- Eliminate - Less is more: Which elements/components can be removed, simplified, reduced?
- Reverse - Can elements be used in the opposite way or can the order be changed

SCAMPER is a unique innovation approach that may be useful for overcoming challenges or problems, by brainstorming different ideas, and trying to look at a situation from different angles.

You can apply the same method to any possible problem.

Now, by following the template above, try to propose innovative solutions to the challenge: reduce waste inside the company.





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